



Now Hiring: Brand Development Professional

Kudzu Brands, WNC's premier brand studios and print house, needs a **creative, self-managing** business development professional to help grow our company now.

We are seeking a sales super star who:

- Has prior sales experience: prefer media, print, agency, or advertising sales experience
- Can cultivate and maintain relationships with our ideal client: entrepreneurial businesses and organizations in growth mode
- Possesses great energy and enthusiasm
- Has excellent written and verbal communication skills
- Is highly motivated and self-starting
- Is able to professionally represent the Kudzu mission and culture
- Wants to be part of and grow with our team
- Can collaborate with our print shop staff, managers, designers, creative director, and project manager to develop beautiful brands, designs, websites, and effective print products custom-made for each client
- Is knowledgeable about print and production ... or *really wants* to learn about it
- Is knowledgeable about branding, design, and web... or *really wants* to learn about it
- Is organized, efficient, and a strong time manager
- Is able and willing to attend networking events
- Embraces "cold calling" as an opportunity to use our services to help another business grow!
- Embodies the spirit and lifestyle of Western North Carolina
- Likes beer. Okay, this isn't really a requirement. But, we like beer and we like working with the local breweries, so it helps!
- Wants to make a good living doing something fun *and meaningful* while working with people they really like

Kudzu Brands will provide:

- Initial training on our products and services
- Weekly sales meetings and trainings
- Attractive sales tools and materials
- A work space on-site

Compensation:

This is a W2 employee, commission-based sales position. Pay will be based on a percentage of gross for each new account or sale closed.

For a highly motivated individual, first year income *potential* is \$40,000 +. Income cap for this position is unlimited.

Tools/Time/Technical Requirements:

- Must be able to work Monday-Friday 8:30-5:00.
- Must have reliable vehicle
- Must have resources to fuel and maintain vehicle
- Must have professional attire (business casual-no suits and ties-but attractive and professional)
- Must be able to attend *at least* one meeting and sales training at Kudzu Brands in Black Mountain, NC each week.
- Must have own technology: Smart Phone and laptop or iPad with wifi capabilities for working with clients in-field
- Must have ability to work with basic technology
- Must be able to work, or learn to work with Google Drive and our project management system, ShopVox.
- Must be ready to work on day one. We're waiting for you!

Tell us why you are the super star we seek! Please send resume and cover letter to jobs@kudzubrand.com.